

Proposed Bill No. 5030

January Session, 2009

LCO No. 73

Referred to Committee on Public Health

Introduced by: REP. NARDELLO, 89th Dist.

## AN ACT CONCERNING THE ESTABLISHMENT OF A PRESCRIPTION DRUG ACADEMIC DETAILING PILOT PROJECT.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 That the general statutes be amended to establish a program
- 2 whereby qualified and trained academic detailers visit licensed
- 3 physicians in order to provide unbiased, evidence-based information
- 4 on the use of pharmaceutical drugs in the treatment of targeted
- 5 illnesses.

## Statement of Purpose:

To provide physicians with unbiased, evidence-based pharmaceutical drug information so as to reduce pharmaceutical costs, reduce disparate medical treatment, and encourage the use of the most cost-effective medications.